

EUROPEAN COMMISSION'S 3 BILLION TREES PLEDGE

CHALLENGES, BARRIERS AND POSSIBLE SOLUTIONS FOR TREE PLANTING



September 4, 2025

ONE TREE PLANTED STRATEGIC FRAMEWORK

MISSION To foster a sustainable and resilient future through innovative Nature-based solutions rooted in the science of trees.

Global Reforestation Impact To Date

2014 - 2024

~170 Million Trees Planted

84 Countries

489 Planting Partners



Present

Secure our Foundation

Elevate Strategic
Partnerships

Grow Global Impact

10 Year Goal

Reforest, restore, and
recover 1 million hectares
of forest



EUROPE REFORESTATION



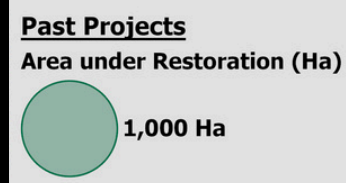
IMPACT TO DATE 2021 - 2025

Over 11 Million Trees Planted

Over 7,000ha restored

23 Countries*

34 Planting Partners



EUROPE REFORESTATION



KEY CHALLENGES & BARRIERS

- Ecological and Climate Barriers
- Land Availability and Ownership
- Governance Complexity and Social Hurdles
- Inadequate Funding



POTENTIAL SOLUTIONS

- Holistic and Adaptive Approach
- Technological and Scientific Drivers
- Community and Stakeholder Engagement
- Innovative Funding and Policy



EUROPE PRIORITY LANDSCAPES

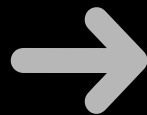
- The Mediterranean
- The Carpathians
- The British Isles
- Icelandic Boreal Forests



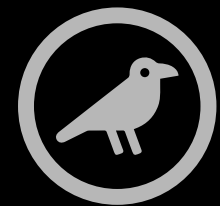
EUROPE PROGRAM HIGHLIGHTS



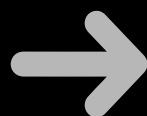
DISASTER ADAPTATION & MITIGATION



Wildfire Restoration
Desertification
Invasive Insects/Disease
Natural Disaster Recovery



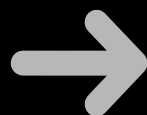
BIODIVERSITY CONSERVATION



Habitat Restoration
Natura 2000
Corridor Expansion
Protected Areas



NATURE BASED AGRICULTURE



Regenerative Agroforestry
Sylvopastoral Systems



EUROPE BIODIVERSITY STRATEGY

BY 2030 - 2050



STRATEGIC GOALS INVOLVING TREES

- 3 billion trees planted
- No more decline in **pollinators**
- 25,000 km of **rivers** restored
- **Restore 20% of degraded ecosystems by 2030** and all ecosystems in need by 2050



Nature Directives
Natura 2000



Forest Strategy



EU Nature
Restoration Law



EUROPE

3 BILLION TREES PLEDGE

RIGHT TREE, RIGHT PLACE, RIGHT PURPOSE



OUR PROGRESS

- Over 4 million trees reported
- Diversified portfolio of long-term projects
- Over 50 native species (or naturalised/adapted species) planted
- Specialized on-the-ground expertise
- Close collaboration with national & local entities



PORTUGAL WILDFIRES

- Devastating fires from 2017
- Combat desertification
- Key sites for Natura 2000, Public protected & Common land
- Local community employed



1.5M+ trees
1,200+ HA
2022-2026



Over **220,000 trees** of
economic importance



Over **20 animal**
species benefitting*



10 - 30 jobs supported YOY



~300 volunteers involved
with training & education

*E.g., European rabbit (EN), Wildcat (EN), Pyrenean Desman (EN),
Western barbastelle (NT), Dartford warbler (NT), Gold-striped salamander (NT)



ONETREEPLANTED.ORG

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EUROPE PROGRAM INQUIRIES

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