

A photograph of three people (two men and one woman) standing in a forest with many bare trees and fallen leaves on the ground. They are all smiling. The man on the left is holding a black tool. The woman in the middle is holding a small tree sapling. The man on the right is holding a yellow and black tool. A large, stylized text overlay is centered across the image.

MORE TREES NOW

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More Trees Now movement

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1

HARVEST LOCATION

On a harvest location unwanted or redundant saplings are collected.



2

TREEHUB

In a *treehub* the saplings are ensiled and preserved until distributed.



3

PLANTING LOCATION

Here the saplings have the chance to become mature trees. In ten years this is a prospective harvest location.

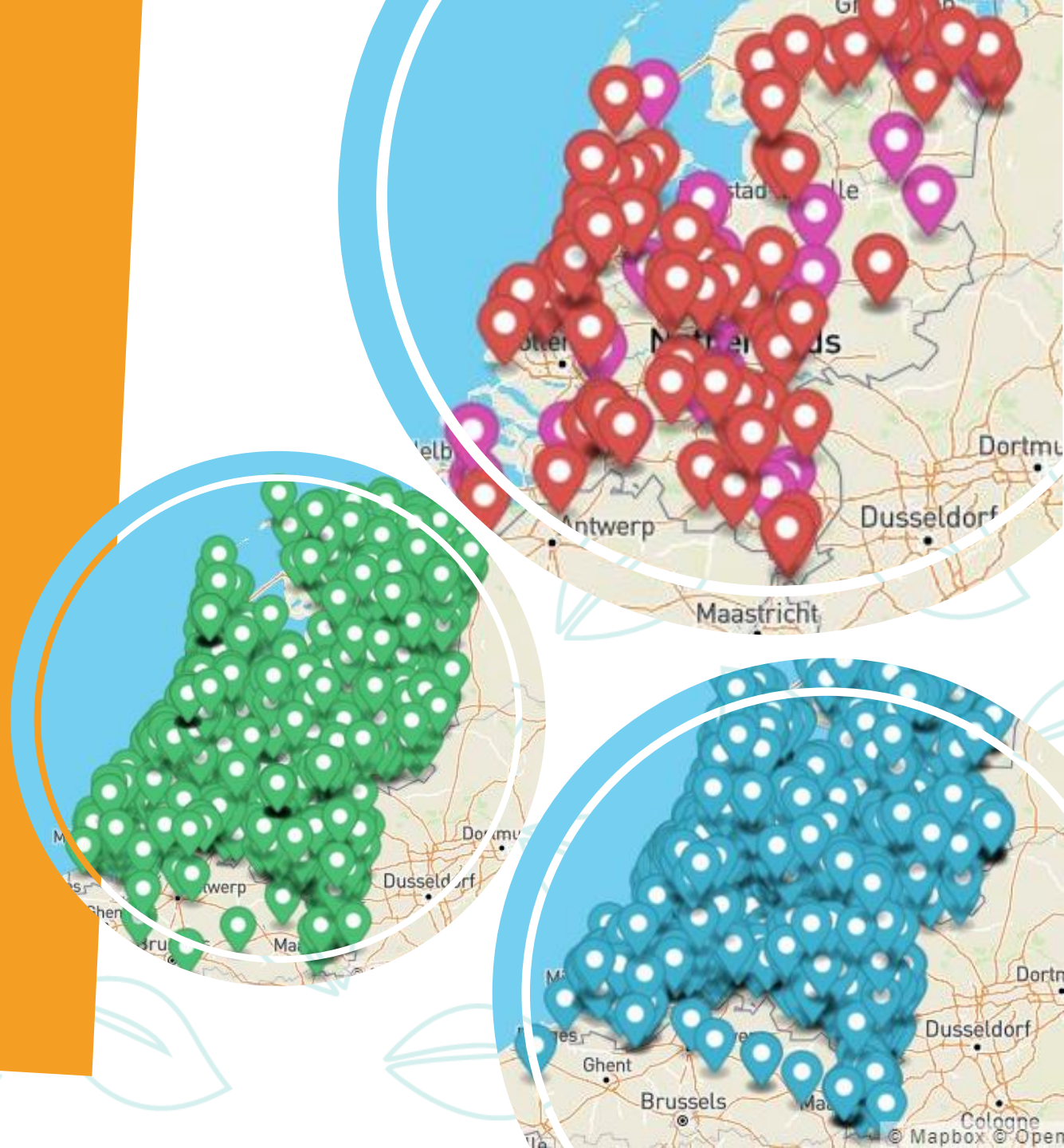


Sometimes saplings can be transported immediately to a planting location.

MORETREENOW

MEER BOMEN NU (NL)

- Almost 3 million trees in 5 winters
 - Saplings
 - Cuttings
 - Surplus material from nurseries
- Between 70% - 80% of all saplings survived the transplantation
- Over 5000+ harvest, distribution and planting events throughout the country
- Over 200+ volunteer-run hubs throughout the country
- Over 15.000+ planting locations



SEASON 1: 2020-2021

- 500.000 trees in 1 winter
 - +/- 250.000 saplings
 - +/- 190.000 saved pear trees
 - +/- 60.000 saved bushes
- Over 80% of saplings survived the transplantation
- Volunteer and location management through e-mail and manual dashboard



SEASON 2: 2021-2022

- 390.000 trees in 1 winter
 - +/- 370.000 saplings
 - +/- 20.000 saved surplus material
- Over 73% of saplings survived the transplantation
- Introduction of the treeplanner 1.0
 - 5000 participants
 - Heavily focused on enrolling in events
 - Worked with a reservation system



SEASON 3: 2022-2023

- 720.000 trees in 1 winter
 - 520.000 saplings and cuttings
 - Over 200.000 growing material saved with pilot Mehr Bäume Jetzt in Germany
- Over 70% of saplings survived the transplantation (heatwaves increased)
- Creation of regional chapters
- Introduction of the treeplanner 2.0
 - Reached 10.000 participants
 - No longer a closed system
 - Transactions made more flexible



SEASON 4: 2023-2024

- Over 2 million saplings rescued
 - 480.000 saplings
- Introduction of the treeplanner 3.0
 - Over 10.000 participants
 - Introduction of the app
 - User-friendliness upgraded
- Mehr Bäume Jetzt started in earnest
- Consolidation of regional chapters with regional support
- Update on ecological knowledge and communication tools
- UK Pilot Tour & interest from France



SEASON 5: 2024-2025

- Over 2,5 million saplings rescued
 - 520.000 saplings that winter
- Introduction of the treeplaner 4.0
 - Over 33.000 participants
 - Introduction of the app
 - User-friendliness upgraded
- Events in France, Germany and UK
 - Regional and local chapters in every province in the NL, one in the UK, 5 in DE, and 3 in France



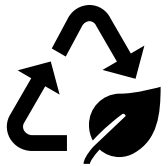
ECOLOGY IS THE SOLUTION



These saplings have already been capturing CO2 for 5-7 years, no extra land, no peat, no added materials. Give us time for emission reduction.



Improves biodiversity: both on harvest and planting location! We match the right species with the right conditions through the geolocation-apps 'TreePlanner & TreeFinder'



We move towards a sustainable circular system in our behaviour, supplementing tree-nursery production. We use the exponential processes of nature to re-distribute excess.



We transform concern into a positive movement that is decentralised and community-led. A day outside improves mental and physical health.

WIN-WIN-WIN

Places to harvest: restoration of heathlands, peat bogs, clearing of waterways, walking paths and other recreational areas. The creation of open spaces or space for other species.

Places to store and distribute (Tree Hubs): what starts with a few ditches to store trees, become a green meeting place for the community.

Places to plant: community-initiatives, tiny house villages, (community) gardens, food forests and new hedgerows with farmers...





SORT, BUNDLE, REGISTER





2000

BRING BACK WHAT HAS BEEN LOST (NL)

1911





QUESTIONS?

MORE TREES NOW