



THREE BILLION ADDITIONAL TREES

BY 2030

**Webinar “3 Billion Additional Trees Pledge:
The counting/registration process and the
new Financing Guide”**

DG Environment: ENV.D1 - Land Use & Management

22 February 2024

#3BillionTrees

**WE GROW
TOGETHER**



European Green Deal objective

The EU's forested area needs to improve, both in quality and quantity

Biodiversity Strategy 2030

**New EU Forest Strategy
(+ Roadmap for 3 billion trees)**



#3BillionTrees

Why plant trees?



- Habitats for species
- Improve water bodies
- Prevent soil erosion in agricultural land



- Well-being
- Culture



- Filtering pollutants

e.g. *305 tonnes* filtered by trees and shrubs in Barcelona, worth >1M€



#3BillionTrees

Benefits for the Environment

Benefits for the Economy

- Wood and non-wood products and services
- Jobs
- *Forest-based industries = 2 million jobs (2011)*



Benefits for EU Citizens' & our Planet's Health

Benefits for the Climate

- Carbon sinks



3 billion trees = 4 million tonnes of CO2 removed in 2030

Tree planting: Basic principles

ADDITIONAL

Not a replacement for forest protection but an additional element

ECOLOGICAL

The right tree in the right place, for the right purpose.

CARE

Plant but also grow the trees

Role of the EU Commission



EU counter: MapMyTree

LIVE STATUS COUNTER FOR EU

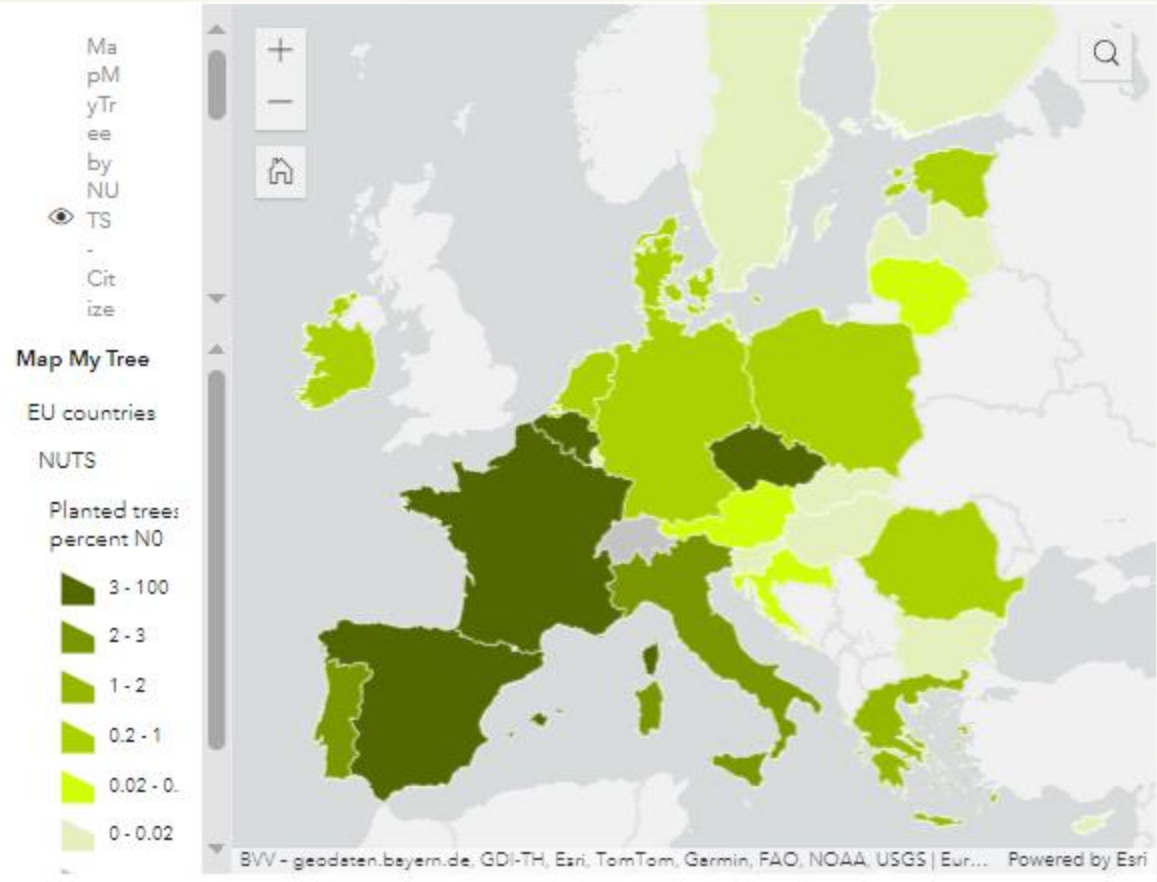
13,089,431 additional trees planted and reported in EU27

42 Active Organisations

27 EU27 Countries

Source:

MapMyTree dataflow available on Reportnet 3 platform for reporting environmental and climate data to the European Environment Agency (EEA)



Flanders
State of the Art



LAND LIFE



Life Terra
LET'S PLANT TOGETHER



#3BillionTrees

https://environment.ec.europa.eu/strategy/biodiversity-strategy-2030/3-billion-trees_en
[3 Billion Trees \(europa.eu\)](https://3BillionTrees.europa.eu)

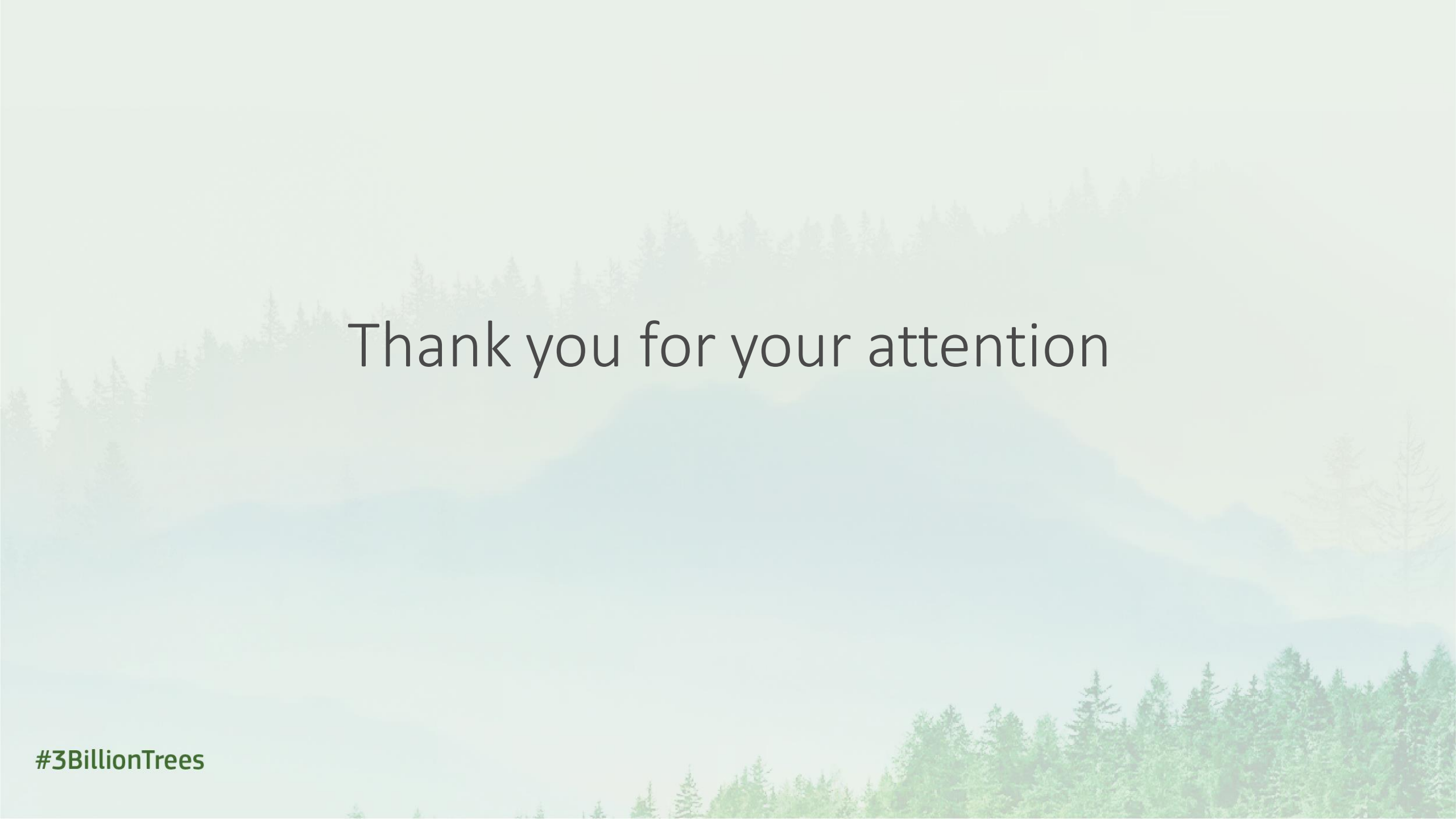
Financing Guide

Information to stakeholders on funding sources for tree planting initiatives: EU funding, national funding, regional funding and innovative funding.

- General information on the **selected funding programmes** and advisory services/other support
 - **Country-specific information for each EU country**
- Available shortly on the Commission [webpage](#)

#3BillionTrees



A background image of a misty mountain range with evergreen trees. The mountains are layered, with the closest ones in sharp focus and the distant ones fading into a thick fog. The trees are dark green and appear to be conifers. The overall tone is soft and atmospheric.

Thank you for your attention

#3BillionTrees