



reforestACTION

Certified



Corporation

PRESERVE, RESTORE, CREATE FORESTS

We support the



UNITED NATIONS DECADE ON
**ECOSYSTEM
RESTORATION**
2021-2030

REFOREST'ACTION

Largest Europe based reforestation company founded in 2010.

+1500
projects

+25 000
hectares restored,
regenerated or
planted

43
countries

+3000
corporations
contributing

Europe



17
countries
+1300
projects

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DIVERSE SOLUTIONS THAT RESPOND TO COMPANY NEEDS



**HIGH-QUALITY
CERTIFIED CARBON
PROJECTS**



**REGENERATIVE
AGRICULTURE**



**PROJECTS IMPACTS
MEASUREMENT**

MANY TYPES OF ECOSYSTEMS COVERED



Forests

Afforestation /
Reforestation :
- Planting
- Assisted Natural
Regeneration



Cities

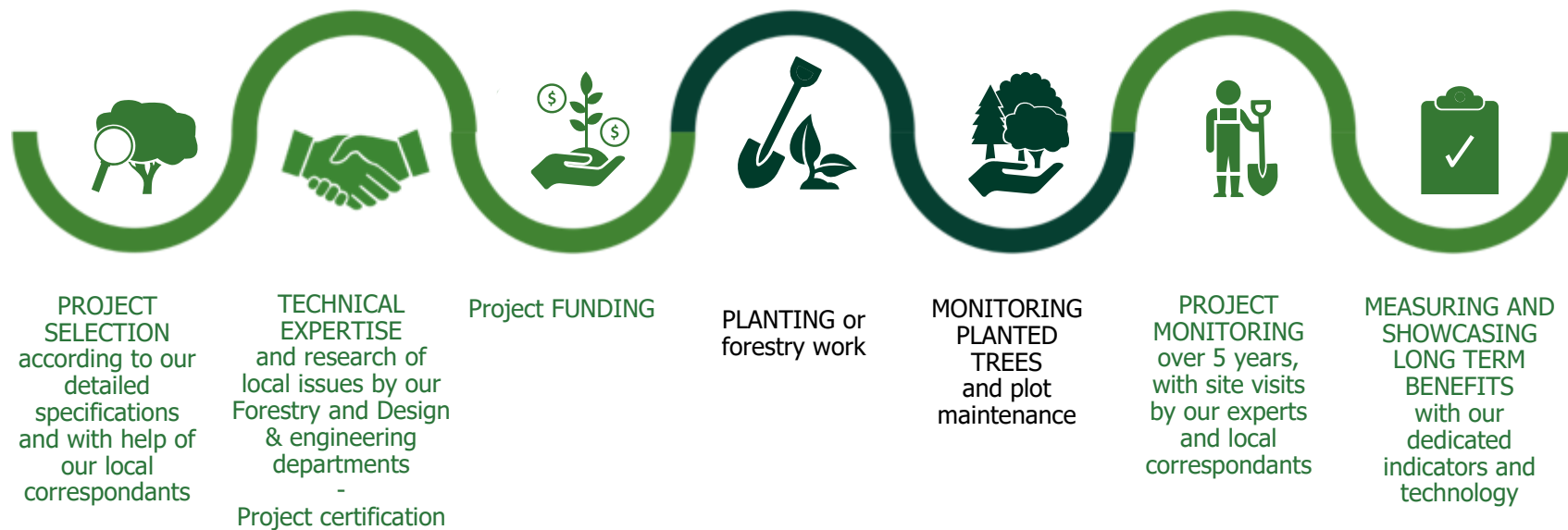
Urban forests



Agricultural land

Agroforestry

A COLLABORATIVE APPROACH WITH LOCAL PROJECT HOLDERS



A FRENCH CARBON PROJECT

SAINT-DENIS-D'ANJOU (53)



Location : Saint-Denis-d'Anjou – Mayenne department

Context : Afforestation of a 5ha agricultural wasteland

Planting season : 2022 – 2023

Co-benefits:

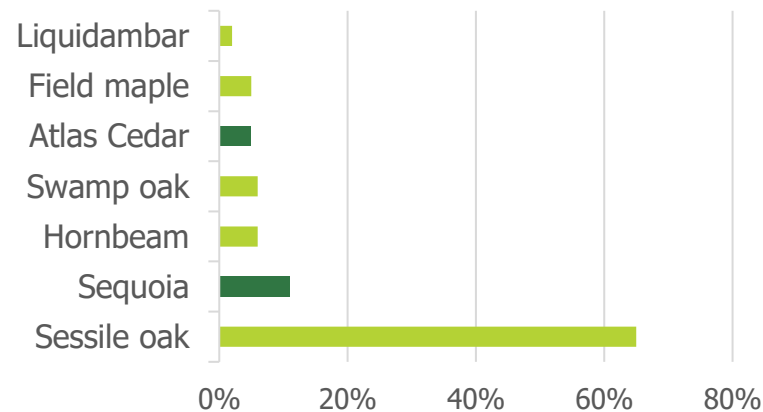
- Socio-economic ++
- Soil preservation +++
- Biodiversity ++++
- Water +

Species

7

Carbon sequestration

766 téqCO₂



AFFORESTATION BEST PRACTICES

SUSTAINABILITY

- Implementation of a **sustainable management plan**
- Minimum 20% self-financing for the owner
- Ability to finance the refill if mortality
- **Follow up obligations and on site monitoring**
- Carbon credit tracking on a single state registry

TECHNICAL

- Diversity and mix of adapted **species**
- Hardwood edges **conservation**
- No invasive species
- **Light tillage**
- No degradation of a sensitive area
- Local work company

LEGAL & ECONOMIC

- Proof of **ownership**
- State authorization of afforestation
- Unforested land for 10 years
- Search for the **best financing for the owner**

IN A NUTSHELL

- Advise on the best design, **right tree in the right place**
- Verify and sensitize on these conditions/criteria to promote resistance and resilience
- Raise project quality through **financial incentives**
- Find the best and appropriate funding
- Carry out a long-term monitoring



CONTACT

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