

Support for implementing the EU 3 billion Trees Pledge

Commission Guidelines on Afforestation, Reforestation and Tree planting

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With the support of:

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Introduction

- ▶ Welcome to the webinar presenting the Commission **Guidelines on Afforestation, Reforestation and Tree planting**
- ▶ **2nd Webinar** of the Project to support the Commission to ensure implementation of the 3 Billion Trees pledge
 - ▶ Carried out by Milieu's Consortium which also involves Ecologic and Stritih.
- ▶ I am Marta Ballesteros, the project manager and I thank you for your interest and participation.
- ▶ Today Milieu team is also composed by Francesca Scappini as the communications and events manager; Panagiota Pavlov as the leader of the Events task, Olivia Aouati as co-leader.

Introduction

The EU pledge

- ▶ ensure 3 Billion trees are planted in the EU between 2020 and 2030
- ▶ respecting biodiversity and climate change
- ▶ Ensure the right trees is planted at the right time in the right place (ecological criteria).
- ▶ **The Guidelines** provide technical information on the ecological criteria of **afforestation, reforestation and tree planting** in the EU within the pledge.

Project objective

Project to support DG Environment for the implementation of the EU pledge during the next 3 years:

- ▶ compiling the information on planting initiatives that could potentially contribute to the EU-wide pledge
- ▶ Organisation of events: today's webinar
 - ▶ Three webinars/year (to discuss issues of common interest)
 - ▶ Two workshops/year (to discuss issues of local interest)
 - ▶ one Conference/year
- ▶ Guidance document on funding sources
- ▶ Report analysing challenges and barriers
- ▶ The Survey

Webinar Agenda

- ▶ Presentation of the Afforestation, Reforestation and Tree planting Guidelines by the European Commission
 - ▶ First reactions and clarifications
- ▶ Three examples of afforestation or tree planting activities that
 - ▶ are registered or could contribute to the EU-wide pledge
 - ▶ follow the Guidelines principles
 - ▶ cover the three ecosystems for planting
 - ▶ Rural areas: Reforest'Action
 - ▶ Urban areas: Madrid Green Belt – by the Madrid Townhall
 - ▶ Agroforestry: Greek AgroForestry Network
- ▶ Questions and answers

Housekeeping rules for the webinar

- ▶ The webinar will last for **2 hours**.
- ▶ All the participants will be **muted by default**.
- ▶ Participants can contribute to the discussion by writing in the **Q&A section of MS Teams** their questions. The chat will be used only to report technical issues (if any may occur).
- ▶ **A quick Q&A session** right after the Commission's presentation of the guidelines. The rest of the questions will be answered in the **Q&A session** after the stakeholders' presentations.
- ▶ During the **Q&A session**, you can raise your **hand** if you would like to intervene. We will then unmute you.