

# We promote the planting of **One trillion trees** by 2050



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# Our history

We are part of the international organization **Plant-for-the-Planet** created in 2007 by **Felix Finkbeiner** who, at the age of 9, presented a **school project on climate change at his school** in Germany.

Today, the Foundation has branches in **more than 80 countries** and **more than 90,000 children** and young people are part of the **Climate Justice Ambassadors Network**. **Plant for the Planet** has been working in Spain since 2014 and has already **trained more than 4,000 children** and young people in its Academies.



2011

Felix Finkbeiner (9 years old) plants the first tree of a big dream: "That children plant 1 million trees in their country."



2014

Birth Plant-for-the-Planet Spain



2018

#trilliontreecampaign



2020

Reforestation projects  
Andalucia



2023

Normalization of  
restoration and  
education  
activities

## Mission

Identify, train, motivate and accompany Spanish children and youth to face the climate emergency. **The Climate Justice Ambassadors Network** provides young people with a space for inspiration and exchange to achieve these objectives.

## Vision

We aspire to be the leading organization in the fight for life and **Climate Justice** in the long term, empowering young people to decisively **influence decision-making** that affects the planet's climate.

# Two major objectives: Training children and planting trees.

## Academies:



These are educational activities on climate change that allow the Foundation to identify future Ambassadors for Climate Justice. Currently, more than 90,000 children and young people between the ages of 9 and 16 from around the world have been trained in our Academies and share the values of environmental awareness with their families and friends..

The objective of the academies are:

- Identify and train future global climate leaders.
- Responsible tree planting with children.
- Involve companies and public institutions in the fight against the climate crisis.

We are a great network of global citizens and together we can change the world!!





Two major objectives:

Training children and planting trees.



We promote  
the planting  
of one  
trillion trees  
by 2050.

Trees are one of the most powerful tools to buy time in the fight against the climate crisis, as they capture CO<sub>2</sub> from the atmosphere.

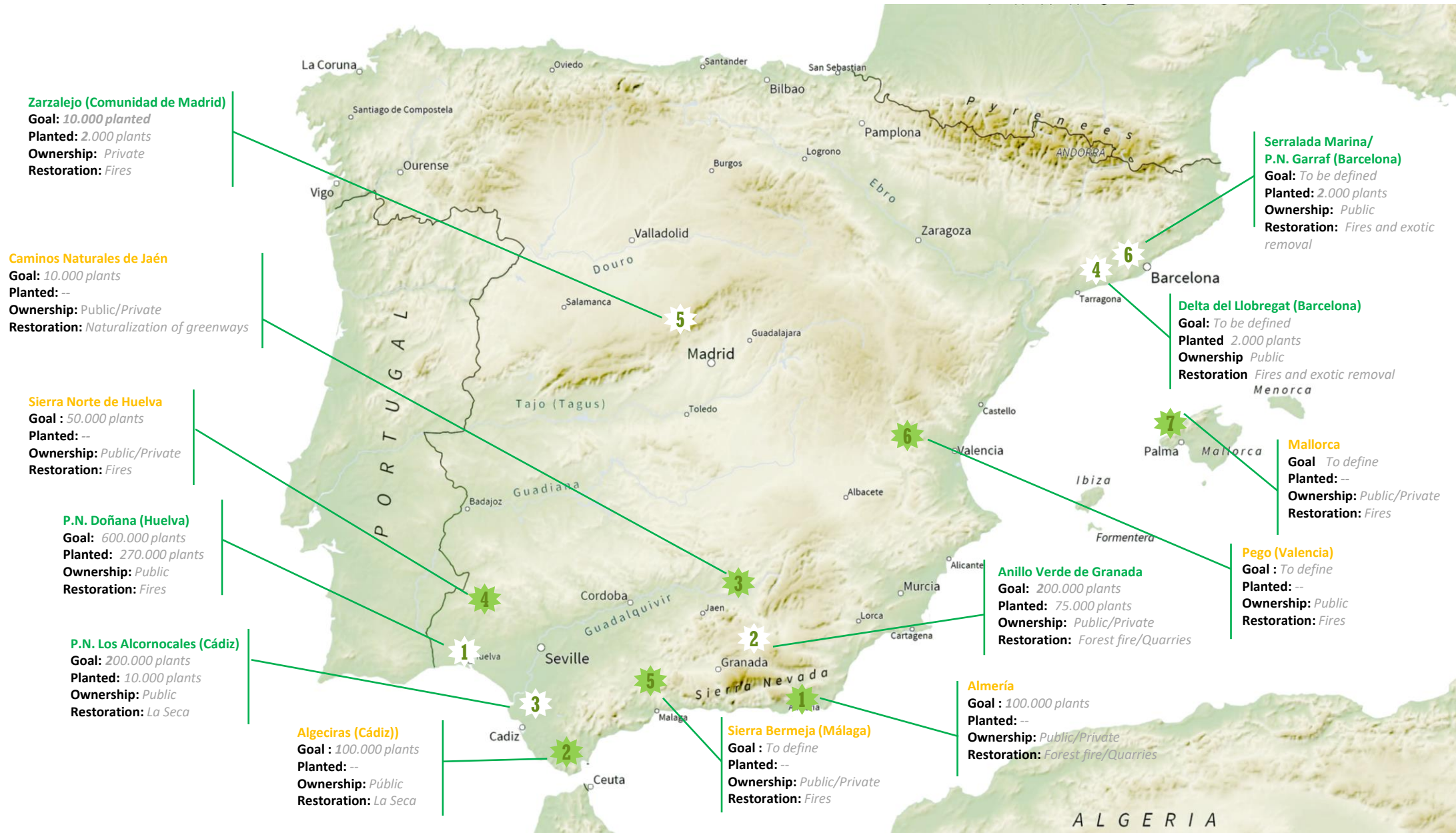
We work together with companies and institutions to make them carbon neutral and aim to plant one trillion trees worldwide.

Restored forests can capture between 488 and 1012 billion tons of CO<sub>2</sub>, which can keep the temperature increase below 2°C.



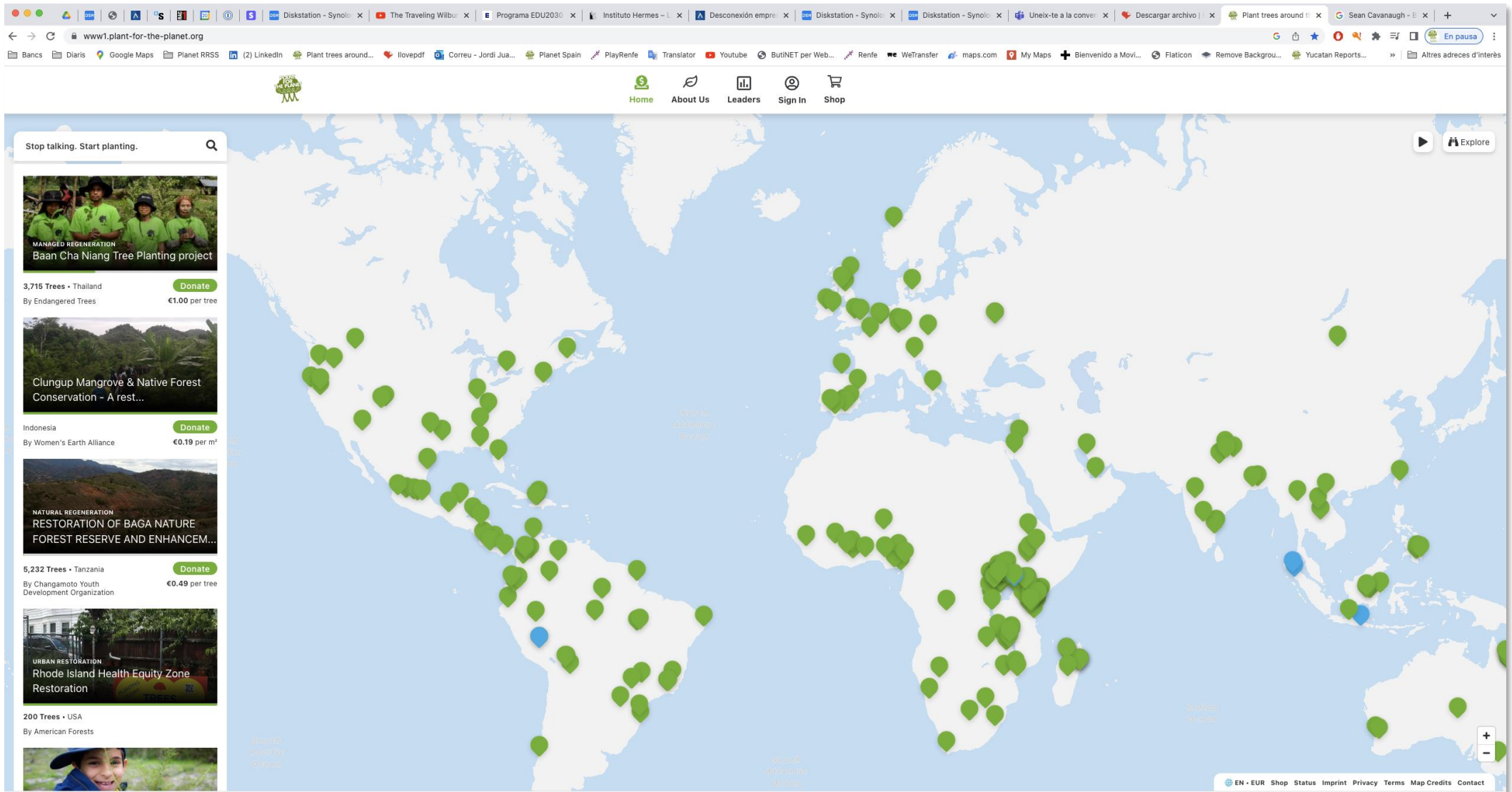
# Distribution of Permanent Planting Stations:

## Active 2022 / Expected 2024





# Our Plantation Organizations Platform



How to integrate it to the EU Counter Map My Tree?

# Committed to the

## OBJETIVOS DE DESARROLLO SOSTENIBLE



Materialized through the Trillion Tree Campaign since 2018 and through the Ambassadors Network since 2007.

We systematically seek partnerships that contribute to achieving the goals of the 2015 Paris Agreement.

# Main figures till now

## 360,000

Trees

already planted in Andalusia & Spain  
(about 1.000 ha already restored)

## >5,000

Ambassadors

for Climate Justice.

## >160

Academies

for children's empowerment.







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